



# Sino-Swedish Sustainable Business Program, SSSBP

## Workshop in Wuxi

**Date:** December 9, 2009, Wednesday

**Venue:** Kempinski Hotel, 18 Yonghe Road, Nanchang District Wuxi, 3 rd floor, Diamond Ballroom

8:00-8:30 Registration

8:30-8:45 Opening remarks by Wuxi Municipal Government, Silf and Swedish Trade Council

8:45-10:45 **Sustainable Business – How to achieve long term growth**

- Why sustainability is not only good for the environment, but also for your business
- The new wave of Corporate Social Responsibility: From giving to benefiting
- How Code of Conduct impacts supplier relations

**Speakers:** Mr. Johan Emthén, Vice president, Swedish National Association for Purchasing and Logistics, Silf  
Professor Martin Lockström, CEIBS

10:45-11:00 Coffee Break

11:00-12:00 Case Study – Swedish company, Mr Mats Johansson, General Manager, Fagerhult Belysning and Chinese supplier

12:00-13:00 Lunch

13:00-15:00 **Quality Management and Risk Management**

- How to ensure quality along the entire supply chain
- Minimize risk, increase quality and lower total cost of ownership, is it possible?
- Successful supplier development – how to make improvements sustainable

**Speakers:** Professor Martin Lockström, CEIBS  
Mr. Jan Sjöstrand, General Manager, UnitedLog Management Consulting

15:00-15:15 Coffee Break

15:15-16:30 Case Study - Mr. Jos Van Beneden, General Manager, Atlas Copco Compressor

16:30-17:00 Summing up and lessons learned – Wuxi City, Silf and Swedish Trade Council

