



## **World premiere of SymbioCity Scenarios** – a game that will guide you through the creation of sustainable societies

**Visit the Swedish pavilion at Bright Green Expo to play “SymbioCity Scenarios” and to find out how Sweden became one of the few industrialized countries to have reduced carbon emissions combined with economic growth.**

In the 70's, Sweden was the most oil dependent country in the industrialized part of the world. Drawing on trial and error and step by step improvements, the country eventually took a new approach to sustainability; one that is holistic, looking at the broad picture of the problems.

Sweden is today one of the few industrialized countries to have reduced carbon emissions combined with economic growth. Between 1990 and 2006, emissions declined almost 9 percent. Over the same period, the economy grew 44 percent. This shows that it is possible to combine economic growth with an improved environment.

To share best-practice and knowledge to the Swedish approach to sustainability, the concept and trademark “SymbioCity” was launched in 2008. The key to success for the SymbioCity concept is to offer a more scalable model which may be adapted to different development levels of cities and towns as well as different planning situations. Another key to success is to deliver value – getting more for less.

Bright Green Expo takes place 12-13 December 2009 in Copenhagen, Denmark, in parallel with the United Nations Climate Change Conference (COP15). Media is invited to visit the Swedish pavilion, stand 42, to play “SymbioCity Scenarios”, a game that will guide you through the creation of sustainable societies. Media is also invited to attend the SymbioCity seminars that will be arranged in the pavilion during Bright Green Expo.

18 Swedish exhibitors, representing companies, municipalities, authorities and organizations, will show you how to achieve economic growth in combination with reduced environmental impact.

For more information about SymbioCity and the Swedish participation, please visit [www.symbiocity.org](http://www.symbiocity.org) and [www.symbiocity.org/brightgreenexpo](http://www.symbiocity.org/brightgreenexpo).

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*The Swedish Trade Council is a resource for all Swedish companies wishing to boost their business development. We have extensive experience in international business development and are present in nearly 60 countries with 530 employees. The Swedish Trade Council is jointly owned by the Government and the business sector. Its turnover is over SEK 600 million.*

## **Agenda for the Swedish participation – SymbioCity at Bright Green Expo (stand 42)**

### December 12

- 10:15-11:30 Inauguration of Bright Green by H.R.H. the Crown Prince of Denmark, Danish Prime Minister Lars Løkke Rasmussen, Gary Locke, US Secretary of Commerce and Ewa Björling, Sweden's Minister for Trade (on stage)
- 13:00 The Swedish Minister for Trade, Ewa Björling, opens the Swedish participation and presents “SymbioCity Scenarios” (stand event)
- 15:00 SymbioCity – seminar, 30 minutes (stand event)
- Introduction by Ewa Björling, Sweden's Minister for Trade
  - The Industry Lead the Way Towards Sustainability, Peter Domini, Stena Metall
  - Stockholm's Hammarby Sjöstad – an example of a SymbioCity, Stellan Fryxell, Tengbom and Björn Qvist, ÅF AB

### December 13

- 11:00 SymbioCity – seminar, 30 minutes (stand event)
- The supply chain of bio methane and future prospects, Johan Möllerström, Malmberg Water AB
  - TREESPA - Efficient Energy Equipment for Rural Business in Tanzania, Monica Gullberg, ÅF AB
  - A sustainable Urban Environment demands efficient societal flows, Carl-Johan Koivisto, Saab AB
- 13:00 A taste of tradition - Swedish Lucia song performance by Bella Voce. Swedish gingerbread biscuits from Nyåkers are served (stand event)
- 15:00 SymbioCity – seminar, 30 minutes (stand event)
- Swedish know-how applied on eco-cities in China, Peter Krigström, Sweco
  - District Heating and Cooling – the best kept secrets in the world, Peter Anderberg, Logstor
  - Waste to Energy – a case study of a city in Sweden, Carl Lilliehöök, Usital