

Business Delegation to Ukraine in conjunction with the Official Visit by Minister for Trade Ewa Björling



On 28th-29th of March 2011 Swedish Business Delegation headed by Minister for Trade of Sweden Dr Ewa Björling paid a visit to Ukraine. The Business Delegation consisted of top-ranked managers of 28 Swedish companies including AstraZeneca, Atlas Copco, Bring, Ericsson, Medicover, MTG, SCA, Scania, SEB, Swedbank, and Westinghouse among others.

Infrastructure, healthcare and energy-efficiency & cleantech were defined as the core themes of the Business Delegation, with Swedish companies participating in the tailor-made programs developed by STC Kiev for their respective sectors.

Program 28th of March

Infrastructure delegates participated in the extended working group meeting with the leadership of the Kiev Municipality including the Head of Administration and discussed the projects where the Swedish companies could participate. The same day in the afternoon and together with the Minister for Trade of Sweden, the group met the First Deputy Minister for Infrastructure and respectful State infrastructure agencies of Ukraine and discussed existing projects and new business opportunities for the Swedish companies.

Whereas healthcare delegates hold working group meeting with the leadership of the Ministry of Healthcare of Ukraine, including the Minister for Healthcare of Ukraine, his first deputy and heads of the majority of the departments of the Ministry. The same day in the afternoon and together with the Minister for Trade of Sweden, the group had a meeting with Vice Prime Minister of Ukraine - Minister for Social Policy, Mr. Serhiy Tigipko.

Energy-efficiency & cleantech delegates had a number of working meetings on energy efficiency & cleantech projects with the leadership of the Ministry for Communal Housing, Kyiv Regional State Administration, State Agency on Energy Efficiency and Energy Saving, National Project "Clean City".

Apart from that, the delegates attended the presentation of the National projects carried out under the Patronage of the President of Ukraine as well as together with Dr Björling had a meeting with Deputy Minister for Economy of Ukraine, who updated the delegates on the progress of implementation of the Free Trade Agreement between Ukraine and EU.

In the evening, STC hosted reception for the delegates, Swedish and International companies operating in Ukraine, leadership of International Finance Institutions (IMF, World Bank, EBRD, European Investment Bank), representatives of State Ministries and agencies, Ukrainian companies and other representatives of the local business and political community.



Mantas Zalatorius - STC Vice President Central & Eastern Europe, Daniel Larsson - Area Manager Poland and Ukraine, Dr Ewa Björling - Minister for Trade of Sweden



Guest at the Opening of the reception on 28th of March

Program 29th of March

Early in the morning delegates together with the Minister for Trade of Sweden had a breakfast meeting with management and board of European Business Association.

Then, Dr Ewa Björling and STC Daniel Larsson kicked off Swedish-Ukrainian Business Forum which followed by two hands-on panel discussions on assessment of business potential for the Swedish companies in Ukraine and how to succeed in doing business in the country. Renown Ukrainian and international leaders participated in the panels covering such topics as: assessment of the needs on the market, reasons for Swedish companies to work in Ukraine, participation of IFIs in the projects, CSR, corruption, state orders, etc.

After the panel discussions, Dr Ewa Björling and Deputy Minister for Energy and Coal industry of Ukraine opened round table on energy efficiency&cleantech with participation of energy group delegates and representatives of all the Ukrainian state institutions responsible for the programs implementation in Ukraine as well as local agencies and businesses. Round table was moderated by Nicholas Anderson, Head of Advisory Services and Executive Director of Swedish Export Credit Corporation.



Energy, Energy Efficiency and Cleantech round table

On their turn, infrastructure and healthcare delegates participated in the hands-on parallel workshops on infrastructure and healthcare and discussed concrete opportunities and challenges with representatives of State institutions, foreign and local companies operating on the Ukrainian market.

Swedish-Ukrainian business forum culminated with business lunch hosted by STC for all the participants and after several Swedish companies proceeded to pre-planned B2B meetings arranged by STC.

Organizers:

The program was arranged by the Swedish Trade Council in cooperation with the Ministry for Foreign Affairs and Embassy of Sweden in Ukraine.

Preparatory work was carried out by the best in its class STC Team Kiev with an enormous support rendered by STC Stockholm Kerstin Nordin. STC Kiev takes this opportunity to thank Kerstin Nordin for her dedication and professionalism in organizing this delegation.

STC Kiev would also like to render special words of thanks to Daniel Larsson, STC Area Manager Poland & Ukraine, and Mantas Zalatorius, STC Vice President Central & Eastern Europe for their high quality leadership and continuous support.



The Team of the Swedish Trade Council in Ukraine: Victoria Boiko, Olena Grankina, Vitaliy Tsvyntarnyy, Bohdan Senchuk, Teo Vares, Andriy Zinovyev