



Moscow

SymbioCity – Swedish sustainability in Russia

The president and government of the Russian Federation have launched a policy of modernization, opening up new opportunities for Swedish companies. Two examples of priority areas are energy efficiency and water technology and management.

Furthermore, the governments of Sweden and Russia signed a memorandum of understanding (MoU) in the energy field 9 March 2010, establishing new possibilities for increased cooperation in both the private and public sectors. The MoU foresees, for example, the creation of a business forum and energy efficiency projects in Russian cities and regions.

Against this background the Embassy of Sweden in Moscow, together with the Swedish Trade Council in Russia and SEK, will arrange a two-day event to promote Swedish environmental technology in Russia.

The event has three segments. There will be a business component with presentations and direct contacts between Swedish and Russian companies, perhaps including the founding of the business forum envisaged in the MoU. There will also be a possibility to participate in a conference of Russian cities and regions dedicated to investment and development in the post-crisis period. Finally a strategy meeting between interested companies, finance institutions and relevant Swedish public bodies will draw up plans for future Swedish environmental technology promotion in Russia.

I hope that you are interested in this unique opportunity to access the Russian market and will join us on 20-21 May.

Tomas Bertelman
Ambassador

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SymbioCity – Swedish Sustainability in Russia

Energy Efficient Solutions

Moscow, Russia, 20 – 21 May 2010

Preliminary Program

Day 1 – Thursday May 20th 2010

Part 1: Business 2 Business

Participants: Swedish companies and potential Russian distributors, partners and customers

Location: To be confirmed

12:30 – 13:00 Registration

13:00 – 13:15 Welcome & introduction by the Ambassador of Sweden to Russia Mr. Tomas Bertelman

13:15 – 14:45 Presentations by Swedish participants

14:45 – 15:00 Refreshments & snacks

15:00 – 16:30 Presentations by Russian participants

16:30 – 17:30 Designated business talks between potential Swedish and Russian partners

17:30 Transport

Part 2: Promoting Swedish Environmental Technology in Russia

Participants: Swedish companies, financial representatives, public bodies and Embassy of Sweden

Location: Residence of the Swedish Ambassador

18.30 – 19:30 “How can Swedish Environmental Technology Solutions best be promoted in Russia?”

19:30 onwards Dinner and further discussions

Day 2 – Friday May 21st 2010

Part 3: Business 2 Government with exhibition

Participants: City and region representatives of the Russian Federation, Swedish companies

Location: President Hotel Moscow

08:00 – 09:00 Registration

09:00 – 11:30 Plenary session and welcome address from First Deputy Mayor of Moscow Mr. Yuri Roslyak

11:30 - 11:45 Coffee Break / Press Conference

11:45 - 13:45 Swedish Workshop Panel led by Mr. Nicholas Anderson from Svensk Exportkredit AB (Limited participation)

13:45 – 14:45 Lunch (Hosted by Svensk Exportkredit AB)

14:45 – 17:45 Session “Russian Economics: New Realities under New Conditions”

17:45 – 18:00 Awards for Best Issuers in 2009 (a joint Action with “Securities Markets” Magazine)

18:00 – 18:10 Closing Address

SymbioCity – Swedish Sustainability in Russia Energy Efficient Solutions Moscow, Russia, 20 – 21 May 2010

SEND YOUR APPLICATION BEFORE MAY 3rd 2010

TO: Edward Höglund **E-mail:** edward.hoglund@swedishtrade.se

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WE HEREBY APPLY TO PARTICIPATE IN THE SWEDISH ENERGY EFFICIENCY SOLUTIONS IN RUSSIA:

Yes, we will participate. Fee € 1200 per person

Company _____

Org.nr _____

Address _____

Postal code _____ City _____

Phone _____ Fax _____

Name _____

Position _____

E-mail _____

Yes, we will want to present our business to potential partners and/or distributors

Includes: Day 1 and Day 2. Dinner Day 1 and lunch Day 2.

Please note!

The registration is binding.

Upon cancellation of participation the fee will be invoiced in full after the Swedish Trade Council has received and confirmed your binding reservation. See "General Conditions for Participation in Joint Export Activities (exhibitions, delegation travels, etc), 1 October 2002". The fee will be invoiced after the binding registration has been received and confirmed by the Swedish Trade Council. Payment 20 days.

The price does not include: Accommodation, travel or visa support.

For accommodation we recommend SAS Radisson Slavjanskaya or Hotel Katerina City. For travel and visa support we recommend your local travel agency or VIA Travel.

For further details please contact:

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