

The Swedish Trade Council invites you to participate in the Healthcare business activities in India – A market for medical technology that is becoming too big to ignore

A growing affluent patient base with over 400 million people in the middle class, a changing disease pattern, predominance of private healthcare delivery and an increase in number of medical tourists are just some of the factors driving the demand for high-end medical equipment being sold to Indian healthcare facilities.

Today a majority of the demand for medical devices is met through import and the expansion of the healthcare network coupled with conducive Government policies is only going to fuel the growth further.

The Swedish Trade Council has planned several activities to facilitate Swedish organisations to take advantage of the opportunities in the India market during 2010



Indo - Swedish Health Week, 1-5 February 2010

- Commemorating the one year anniversary Memorandum of Understanding on Health Care and Public Health between India and Sweden
- Visit to India and Business Delegation headed by Minister Maria Larson
- Sweden initiates process to brand Swedish healthcare practices and to take the innovations around the world



ISA - STC Medtech business delegation to India, November 29 - 01 December 2010

- The focus is to meet with purchase managers in India to network and learn first hand on upcoming investments in India - both public and private hospitals
- A parallel track will also visit potential investors in India with interest in medical technology



Indian delegation to Sweden,

- A reciprocal visit by the Indian medtech and life science industry to Sweden with participation from Indian Government authorities
- The aim would be to further strengthen the cooperation in the area of health between Sweden and India



Ongoing Activities

- Several seminars planned to discuss
 - opportunities within the medical technology sphere in India
 - 25 - 27 August, 2010 in Sweden
 - sourcing potential to buy components within medtech from India

For further details and to
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About the Swedish Trade Council in India

- The Swedish Trade Council has been in India since 1995
- Has operations in New Delhi, Bangalore and Mumbai.
- Operating with the main mission to make it as easy as possible to establish, operate and grow your business in India.
- Conducts over 150 projects a year.